

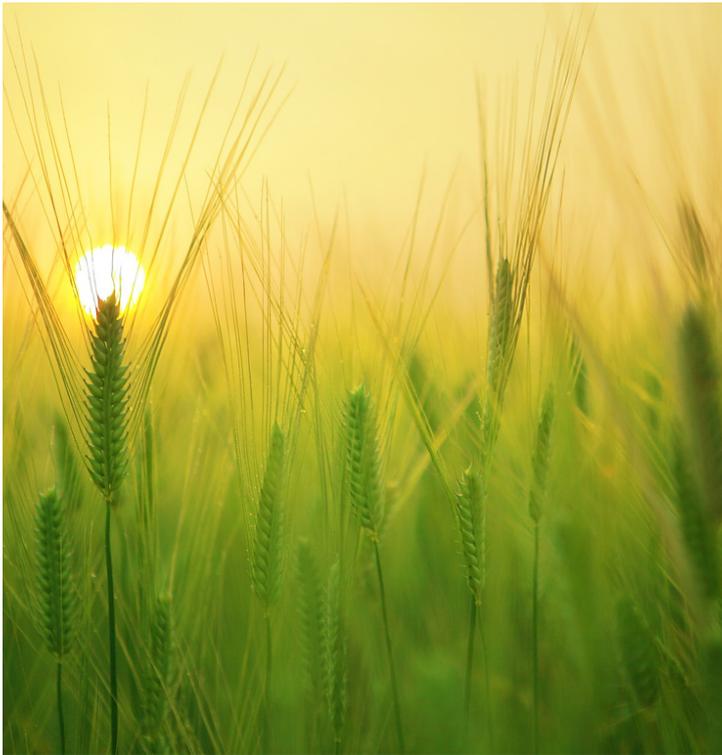


# GREEN FUTURE

## NEWSLETTER 3: GREEN FUTURE PROJECT - BANK OF IDEAS - PR2

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MARCH 2023



### CONTENT

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Progress of the project -  
workshops

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Information about the Bank of  
ideas - key points

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Examples of criteria selected and  
businesses ideas

**WORKSHOPS : CONSISTED OF GROUPS WHERE STAKEHOLDERS HELP TO IDENTIFY BUSINESS IDEAS THAT COULD BE UNDERTAKEN BY PEOPLE AT RISK OF EXCLUSION WITHIN TERRITORIES OR SECTORS FOCUSED ON GENERATING ENTREPRENEURIAL OPPORTUNITIES.**

**TASKS: WORKSHOPS OF 16 COMMITTED SOCIAL AND LOCAL ACTORS (ENTREPRENEURS, LOCAL COMPANIES AND ASSOCIATIONS, PUBLIC ADMINISTRATION, EVEN NGO'S)**





## THE GREEN FUTURE PROJECT

This bank of ideas will be organised through a digital tool and make public sustainable business niches and models that could be undertaken with minimal investment and resources. Those business models will be sustainable, quickly profitable, and with a high replicability potential.

### Key points of the bank of ideas:

- Definition of selection criteria of business opportunities
- Involvement of companies and social NGOs in local workshops
- Technological development of the bank of business ideas
- Designing mentoring plans related to ideas that have been identified
- Updating the bank of ideas
- Main expected result PR2: Digital bank of ideas to be developed within rural areas

### Examples of criteria:

1. Economic and financial sustainability of the project?
2. Sustainability and coherence under the organizational profile
3. Feasibility and expected effectiveness

### Few examples of business ideas that emerged during the workshops:

1. School-farming
2. Social farming
3. Social tailoring
4. 'Wellness' and heritage tourism

